



FOR IMMEDIATE RELEASE

Ten Super Duper® Products Win *Creative Child Awards*

Greenville, SC – September 16, 2011 - *Creative Child* has awarded Super Duper Publications its 2011 *Creative Child Awards* for ten of Super Duper's innovative educational products.

<http://www.superduperinc.com/products/awards.aspx>

Each year, *Creative Child* assembles a team of early education professionals, music educators, and moms to review children's products for their esteemed awards program. All of the winning products will be included in the November 2011 Holiday issue of *Creative Child Magazine* and will appear on their website.

<http://www.creativechild.com/>

Super Duper won awards in numerous educational areas — *Educational Classroom Products, Educational Products, Classroom Games, Educational Software for Kids, and Kids Games.*

Social Skills Chipper Chat Magnetic Chip Game received the *Game of the Year Award* in the *Classroom Games* category. This fun, motivating magnetic game, for grades PreK to 6, helps students discuss and understand appropriate ways of dealing with numerous social situations. It has 12 different sets of social "theme" boards that present 144 everyday scenes (12 per theme), related social stories, and relevant follow-up questions. Children (and adults) can't resist the fun of having the magnetic chips "fly" up to the magic wand at the conclusion of each game. To view a video and to learn more, go to

<http://www.superduperinc.com/products/view.aspx?pid=CC88>.

Yogarilla Exercises and Activities – 55 Card Yoga Deck won the *Seal of Excellence Award* in the *Educational Classroom Products* category. For ages 3 and up, children learn traditional and original yoga poses with the help of *OTis, the Yogarilla*. Each large, colorful, illustrated card displays *OTis* in a different yoga position. *Yogarilla* also includes directions, challenges, adaptations, and activity suggestions. See *OTis* at

<http://www.superduperinc.com/products/view.aspx?pid=OTSC8609>

Webber Story Builder Interactive Pocket Chart and Workbook won the *Kids Product of the Year Award* in the *Educational Classroom Products* category. Great for the classroom, this unique interactive pocket chart gives



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students a visual, step-by-step, hands-on way to learn how to identify the key elements of a story, and then retell the story in their own words. For more information, click on

<http://www.superduperinc.com/products/view.aspx?pid=WSB32&stid=>

Super Duper's *Sentence Building Fun Deck* also received the *Educational Classroom Products* category *Preferred Choice Award*. This deck, for grades 2 and up, has 56 brightly illustrated cards with sentence prompts to help children learn to make simple, compound, and complex sentences.

<http://www.superduperinc.com/products/view.aspx?pid=FD148>

Super Duper's *HearBuilder Phonological Awareness – Sound Awareness for Reading Software Program (Home Edition)* won the *Media of the Year Award* in the *Educational Software for Kids* category. For ages 4 to 11, this evidence-based software helps children improve critical pre-reading and reading phonological skills as it increases their awareness of words, syllables, and phonemes (sounds). Players earn instruments and band members to form the rock band, *The Phonemix*, while learning to segment, blend, and manipulate sounds. To try out a demo and to learn more, go to <http://www.hearbuilder.com/phonologicalAwareness/>

HearBuilder Sequencing – 2-6 Step Sequences Software Program (Home Edition) won *Educational Software for Kids Preferred Choice Award*. For ages 5 and up, this research-based software has 120 illustrated sequences targeting comprehension and critical thinking skills. Students start out with simple 2-step sequences and gradually progress to 6-step sequences. The setting for these activities is the *Fun House* at the *Midway Carnival*. Each time players complete a target level, they earn virtual tokens to spend as they play games in the virtual *Sequence Arcade*. For demos and more, go to <http://www.hearbuilder.com/sequencing>

HearBuilder Following Directions – with 40 Basic Concepts Software Program (Home Edition) also won the *Preferred Choice Award* in the *Educational Software for Kids* area. For ages 4 to 9, this evidence-based software gives children a systematic way to improve their listening and following directions skills as they learn to become *Master Toy Makers* while building their own *Toy Central* factories. You can find it at <http://www.hearbuilder.com/followingDirections/>

Funzee Everyday Sounds Software won the *Preferred Choice Award* in the *Educational Software for Kids* category. For ages 4 and up, young children learn to identify the sounds that 60 common objects make along with their tutor, colorful *Funzee the Zebra*. The software also tracks data for an unlimited number of players, allows printing of progress reports, and even records the sounds and photos each child identifies incorrectly. You can learn more about *Funzee* at <http://www.superduperinc.com/products/view.aspx?pid=FZCD710>

Lids 'n Lizards earned the *Kids Games Seal of Excellence Award*. For ages 4 and up, children have fun flipping the nesting lids to find a photo magnet underneath while they learn articulation, categorizing, describing, and auditory and visual memory skills. For ages 4 and up, children have fun flipping the nesting lids to find a photo



magnet while they learn categorizing, describing, and auditory and visual memory skills. Plus, they'll *Flip Out* when they find a lizard under the lid! To learn and see the *Lids 'n Lizards* in action, go to

<http://www.superduperinc.com/products/view.aspx?pid=LNL423>

Super Duper Publications creates fun educational materials for children with special needs and communication or language delays. The Super Duper website offers a wide variety of products for teachers, therapy professionals, and parents to use with children in a classroom, therapy setting, and at home.

To learn more about these award-winning products and to see the full line of Super Duper materials, visit

www.superduperinc.com



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