



FOR IMMEDIATE RELEASE

## ***HearBuilder Auditory Memory* Software by Super Duper Publications Wins 2012 Parents' Choice Award**

Greenville, SC – May 9, 2012 – Super Duper Publications' educational software program [\*HearBuilder Auditory Memory – Strategic Memory Training for Listening\*](#) has been named a [2012 Parents' Choice "Recommended" Award](#) winner in the children's software category.

The Parents' Choice Foundation, one of the nation's oldest nonprofit programs of its kind, is dedicated to discovering high quality children's media. Their esteemed panel of educators, scientists, performing artists, librarians, parents, and children put each product through a rigorous evaluation process, and selects only those materials that will help children grow socially, intellectually, emotionally, and physically.

Sonia H., from White Rock, British Columbia, stated, "As a parent of a child who has a lot of difficulty, I am always trying to find ways to keep my son amused and focused in the learning task at hand. Then, this program was recommended to us through his school and I could hardly contain my excitement. First, my son will stay on the computer working for hours when I could barely keep him focused for five minutes and the speed in which he is learning the material is astonishing to me. The areas that he was told he is weak in are exactly what the program focuses on and keeps him interested with the additional games and visual stimulation. There is such a big difference in my son's ability to learn and this is largely in part to this program being able to stimulate him in ways that I was not able to."

*HearBuilder Auditory Memory*, for ages 5-14 (grades K-8), is a research-based software program with a unique approach to helping children learn key strategies for listening carefully to and remembering numbers, words, sentences, and stories. It enforces important auditory memory, closure, and comprehension skills in five key areas — *Memory for Numbers* (3-7 digits), *Memory for Words* (3-5 words), *Memory for Details* (1-4 details), *Auditory Closure* (sentence completion), and *Memory for "WH" Information* (2-3 sentences/2-4 questions).

While playing, children practice important auditory memory, auditory closure, and listening comprehension skills as they join *Kim* and *Joey*, special *Recall Agents*, in their efforts to save *MemoryTown* from the formidable *Dr. Forgetsit!* To view a video about *Auditory Memory*, [click here](#) (make a link). The Home Edition allows parents to choose the levels of play for up to four children, monitor children's progress, print progress reports, and add background noise



within the expert level to give children practice in distracting situations. The Professional Edition has enhanced features for educators to use in classroom and therapy settings.

Other award-winning *HearBuilder* titles include, *HearBuilder Following Directions with Basic Concepts*, *HearBuilder Phonological Awareness – Sound Awareness for Reading*, and *HearBuilder Sequencing – 2-6 Step Sequences*. The *HearBuilder* series has recognition from these respected awards programs: BESSIE Awards, Creative Child, Children’s Technology Review, Dr. Toy, Family Choice, Mom’s Choice, The National Parenting Center, Teachers’ Choice, and Tech and Learning. For more information, check out the [HearBuilder](#) website.

Super Duper Publications creates enjoyable, engaging educational materials for children with special needs and communication or language delays. The Super Duper website offers a wide variety of products for teachers, therapy professionals, and parents to use with children in a classroom, therapy setting, and at home.

[www.superduperinc.com](http://www.superduperinc.com)

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