



FOR IMMEDIATE RELEASE

***Super Duper Data Tracker App Wins***  
**2011 EdTech Digest “Cool Tool” Award**

Greenville, SC – February 6, 2012 – Super Duper Publications announced that its *Super Duper Data Tracker Mobile App* has received the 2011 EdTech Digest *Cool Tool Award*. <http://sdpubs.com/j1i46>

Each year, EdTech Digest reviews and evaluates those people in and around education who have made outstanding contributions to transform education through technology. The *Cool Tool Awards* recognize leaders and trendsetters who are moving education forward into the 21st century. Victor Rivero, Editor-in-Chief of EdTech Digest, noted, "In a crowded field of entries, it's exciting to acknowledge those companies and products making the biggest difference." <http://edtechdigest.wordpress.com/2011/11/14/edtech-digest-awards-2011-disrupting-the-classroom/>

The *Super Duper Data Tracker Mobile App* is an advanced application tool that helps busy educators and therapists spend more time treating students/clients, and less time collecting and tracking data as they monitor and document individual progress.

With the *Data Tracker*, an educator can:

- Create multiple goals for each individual
- Choose from various response types — *Tally, Correct, Incorrect, Approximated, and Cued*
- “Undo” the last recorded response to correct an error
- Track correct and incorrect responses to questions discretely and efficiently
- Store data for an unlimited number of sessions
- Add students to multiple groups
- Add students temporarily to a group to make up missed sessions
- Write notes for each student in a session
- Email results for individual students or all students in a group



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- Graph results for each goal.

To see a video of the *Data Tracker*, visit

<http://www.superduperinc.com/products/view.aspx?stid=631&view=HowToVideo&autoplay=1>

This mobile App works on any iPhone®, iPad®, iPod touch®, or Android™ device.

Super Duper Publications has numerous educational Apps at <http://www.superduperinc.com/apps/apple.aspx>

In the past 25 years, Super Duper has created over 1,000 engaging and fun educational materials for children with special needs and communication-language delays. The Super Duper website offers a wide variety of products for teachers, therapy professionals, and parents to use with children in a classroom, therapy setting, and at home. [www.superduperinc.com](http://www.superduperinc.com)

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