



FOR IMMEDIATE RELEASE

## **Super Duper® *Jeepers Peepers*® Questions Game Receives Good Housekeeping 2011 Best Toy Award**

Greenville, SC – November 29, 2011 – *Jeepers Peepers Ask and Answer Questions Game*, the hilarious new “What Am I?” creation from Super Duper Publications, has received the prestigious *Good Housekeeping 2011 Best Toy Award*. <http://www.goodhousekeeping.com/product-reviews/childrens-products/toy-reviews/good-housekeeping-best-board-games-2011#slide-5>

For more than a century, Good Housekeeping’s name has been synonymous with quality products. As part of the award review process, the Good Housekeeping Research Institute first tested hundreds of toys and games, putting them through rigorous analysis to assure that they met stringent toy safety standards. Experts and children then evaluated a select number of the best products, and ultimately chose the best of the best based upon the toy and/or game’s “fun factor” and skill building and enrichment qualities.

The key element of fun in *Jeepers Peepers* is that without looking, a player places a photo card of an object or animal into a slot on a pair of goofy, round, oversized glasses. Wearing these glasses, the player faces the other players and by asking a series of questions, tries to figure out what item is on the card. Everyone takes as many turns as time will allow. After naming the items on the cards, players spin an electronic spinner and earn tokens. The player with the most tokens at the end of the game wins. <http://sdpubs.com/732eb>

Rita B., an educator from Brighton, Michigan, stated, “The kids beg to play *Jeepers Peepers*. The game is a great follow-up to our work on expanding expression. Of course, they’re fascinated by the electronic spinner, and they can’t wait until it’s my turn to put on the peepers!”

*Jeepers Peepers*, for ages four and up (grades K and up), has 101 photo cards in five basic categories — *Animals, Food, People, Things, and Transportation*. The cards are easy-to-see 4” X 5” and laminated for durability. The game also includes six pairs of multicolored glasses, a colorful electronic spinner, bingo chips, and suggested game ideas.

To see a short video on *Jeepers Peepers* go to

<http://www.superduperinc.com/products/view.aspx?pid=jp350&view=HowToVideo&autoplay=1>



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*Jeepers Peepers* has won additional nationwide awards from *Creative Child*, *Dr. Toy*, *Mom's Choice*, *National Association for Gifted Children*, *The National Parenting Center*, and *Parents' Choice*.

Super Duper Publications creates enjoyable, engaging educational materials for children with special needs and communication or language delays. The Super Duper website offers a wide variety of products for teachers, therapy professionals, and parents to use with children in a classroom, therapy setting, and at home.

For more information and to see the full line of Super Duper products, visit [www.superduperinc.com](http://www.superduperinc.com)



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