



## **Super Duper's *How? Fun Deck* App Wins Academics' Choice “Smart Media” Award**

Greenville, SC – January 30, 2012 – Academics' Choice has awarded Super Duper Publications' *How? Fun Deck* Mobile App its *Smart Media Award*. Academics' Choice helps consumers find the best and most effective learning tools to help students achieve higher-level learning. <http://www.academicschoice.com/apps/how-fun-deck.php>

To assist in choosing the most effective educational products, Academics' Choice has a team of Academic Advisory Board members, plus a group of leading experts, thinkers, and graduates from prestigious educational institutions including Princeton, Cornell University, James Madison University, Harvard, and George Washington University. The panel looks for very specific attributes when assessing products, such as Higher-Order Thinking Skills (HOTS), General Thinking Skills and Standards, Engagement, Ease of First/Simultaneous/Repeat Use, Quality/Durability, and Innovative & Unique Features.

The *How? Fun Deck* Mobile App, for ages 4 to 10 (grades PreK to 4), helps students develop their reasoning, problem solving, and sequencing skills. <http://sdpubs.com/6xdk3> It includes 52 colorful, illustrated picture card images (plus audio of each card's text), all from the *How? Fun Deck* by Super Duper. Students look at an illustration and either read the prompt or touch the screen to listen to the audio of the prompt. Students then give a verbal response to questions like, “How do you... help someone who's hurt?” and “How do you... make a new friend?” The *How? Fun Deck* Mobile App is compatible with iPhone®, iPad®, iPod touch®, and Android™ devices.

<http://www.superduperinc.com/products/view.aspx?pid=MXAFD50&view=HowToVideo&autoplay=1>

Super Duper Publications creates enjoyable, engaging educational materials for children with special needs and communication or language delays. The Super Duper website offers a wide variety of products for teachers, therapy professionals, and parents to use with children in a classroom, therapy setting, and at home.

For more information and to see the full line of Super Duper products, visit [www.superduperinc.com](http://www.superduperinc.com)

