



FOR IMMEDIATE RELEASE

***HearBuilder*[®] Auditory Memory Software Wins The National Parenting Center 2011 Seal of Approval**

Greenville, SC – September 19, 2011 – *Webber HearBuilder Auditory Memory – Strategic Memory Training for Listening Software - Home Edition*, the research-based educational program from Super Duper Publications, has been awarded *The National Parenting Center 2011 Seal of Approval*.

<http://www.superduperinc.com/products/awards.aspx>

The National Parenting Seal of Approval program tests products independently, relying on educators, parents, and children to give their overall opinions based on the quality, desirability, sturdiness, interactive stimulation, and effectiveness of the materials. Each child tester has the opportunity to use each product, while the adult testers pay particular attention to the reactions of the children as they interact with the materials.

TNPC also receives input from renowned experts in child rearing and development in order to provide informative and trustworthy advice to parents.

The *HearBuilder Auditory Memory* program, for ages 5 and up (grades K-8), has a unique approach to teaching children key strategies for remembering numbers, words, sentences, and stories. Players build their memory skills as they help *Recall Agents Kim* and *Joey* undertake exciting missions to save *MemoryTown* from the formidable *Dr. Forgetsit!*

Sonia H., a parent from White Rock, British Columbia, spoke about the benefits of *HearBuilder* for her son. “As a parent of a child who has a lot of difficulty, I am always trying to find ways to keep my son amused and focused in the learning task at hand but needless to say it has been frustrating to create material that I think will work for my son and disappointing when the results are so very slow. Then this program [*Auditory Memory*] was recommended to us through his school and I could hardly contain my excitement.”

She continued, “First my son will stay on the computer working for hours when I could barely keep him focused for five minutes and the speed in which he is learning the material is astonishing to me. The areas that he was



told he is weak in are exactly what the program focuses on and keeps him interested with the additional games and visual stimulation. I would recommend this for any child not just those needing help.”

HearBuilder enforces important auditory memory, closure, and comprehension skills in five key areas — *Memory for Numbers* (3-7 digits), *Memory for Words* (3-5 words), *Memory for Details* (1-4 details), *Auditory Closure* (sentence completion), and *Memory for “WH” Information* (2-3 sentences/2-4 questions). The Home Edition allows parents to choose the levels of play for up to four children, monitor children’s progress, print progress reports, and add background noise within the expert level to give children practice in distracting situations.

The *HearBuilder Software* series also includes TNPC awards winners *HearBuilder Following Directions with 40 Basic Concepts*, *HearBuilder Phonological Awareness — Sound Awareness for Reading*, and *HearBuilder Sequencing — 2-6 Step Sequences*.

For demos, videos, and more info on each *HearBuilder* program, visit www.hearbuilder.com

HearBuilder has won awards from numerous other prestigious national organizations — *Creative Child, Dr. Toy, Family Choice, Mom’s Choice, Parents’ Choice, Teachers’ Choice*, and *Tech & Learning*.

Super Duper Publications creates fun educational materials for children with special needs and communication or language delays. Super Duper offers a wide variety of products for teachers, therapy professionals, and parents to use with children in a classroom, therapy setting, and at home.

For more information and to see the full line of Super Duper products, visit www.superduperinc.com

